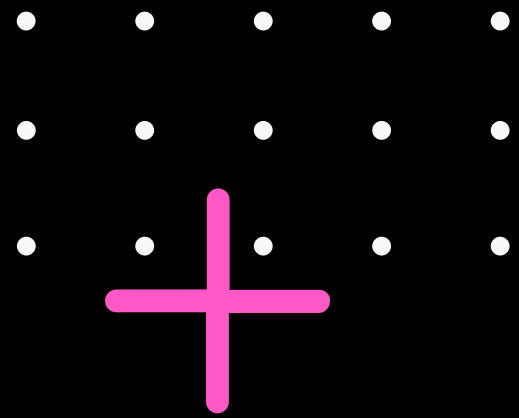




The Canna Mom Show



An award-winning podcast on a mission to enhance the impact women have on the cannabis industry as business owners, healthcare providers, policy advocates, caregivers, and moms by sharing and preserving their stories of love, kindness, wisdom and hope.



Season 4 Partner Package

About



I'm Joyce Gerber, Founder, Creator, and Host of The Canna Mom Show. My podcast is produced and recorded in Massachusetts and hosted by me. The show was formed to talk about, care for and give voice to women in the emerging cannabis industry, one canna story at a time. We released our 128th episode in June 2022 having spoken to over 200 women since our first recording in 2019. Our primary focus is to empower the stories and voices of women in cannabis. The podcast is available on all major podcasting apps including Apple Podcasts, Spotify, and Google. It is also accessible on PodConX and Pod617-The Boston Podcast Network.



Joyce Gerber is an attorney, advocate, and writer. Joyce is an energetic professional with experience in law, project management, and community advocacy in both private and nonprofit sectors. She is a cannabis entrepreneur invested in lifting the image of the emerging industry through storytelling.



Audience

Local Podcast with National Appeal

128 episodes and 200 guests booked through June 2022!



Google



+ Podcast Downloads

Total: 20,000+

Average Per Day: 308

+ Social Followers

Total Followers: 10,231

Meta Followers (IG/FB): 4,765

LinkedIn Followers: 3766

Clubhouse Followers: 1700

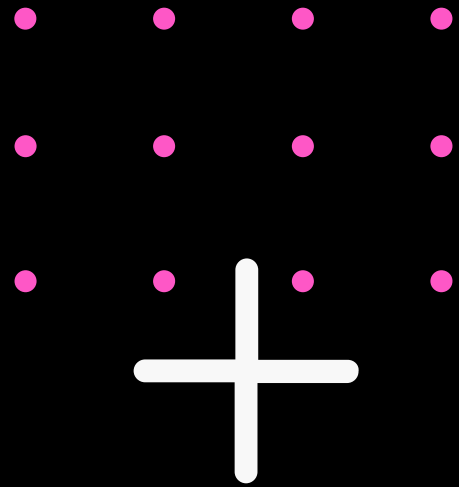
+ Web Presence

Unique Website Visitors: 4227

Average Newsletter Open Rate: 31%



Awards



Best Cannabis Podcast
2022



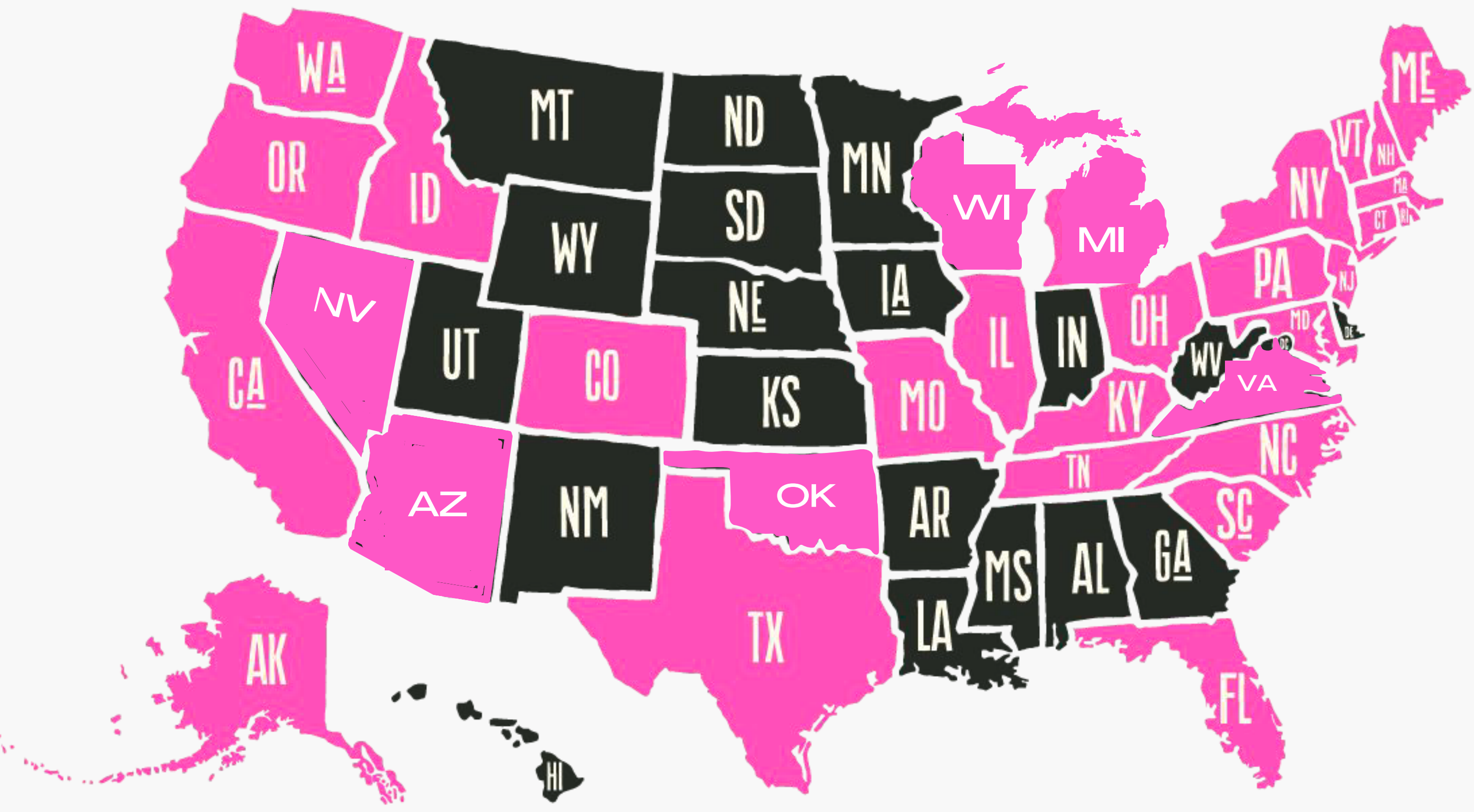
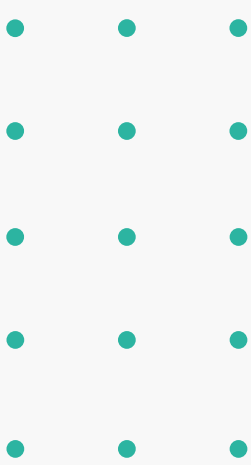
Women In Cannabis Expo

Best Podcast
2021



Guest Geographic Reach

Add a subheading



Joyce and TCMS team have interviewed guests representing 32 US states, Canada, Israel, and England. Cannabis is illegal and criminal in a majority of the US states not represented herein.



Who's Listening?

Women empowered by Cannabis & CBD

 **75% Female Audience**

 **Ages 35-54**



The **WOMEN** of The Canna Mom Show

Select Guests from Seasons 1-3



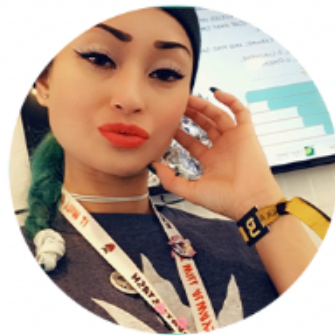
Shanita Penny

Budding Solutions



Goldie Solodar

The Knower



Emily Rios

Former Felon turned
Award Winning Cannabis
Advocate



Valentia Valentine

Founder of Synchronicity
Holistic



Dr. Jenelle Kim

JBK Wellness Lab



Dasheeda Dawson

Founder, Best-selling
Author of
The WeedHead™



Dr. Rachel Knox

Founder, Doctors Knox.,
American Cannabinoid
Clinics, & Pivotal Edu



Aja Atwood

Trella Grow



Scheril Murray Powell

Green Sustainable Strong



Dr. Carlie Bell-Biggins

Monaco Natural Health Solutions



Doreen Sullivan

My Bud Vase





A One-Month Partner Package (4 episodes)

**exclusive to one
business per month**

- Mention in each episode
- Professionally recorded 30-60 second commercial
- Weekly posts on Instagram, Facebook, and LinkedIn
- Episode recording posted on YouTube
- Additional visibility for your company name in online descriptions for sponsored episodes
- Weekly (4x) newsletter features
- Guest spot on 1 episode during your 4-episode series

Partnership

Package Cost: \$1000
LIMITED AVAILABILITY





@thecannamomshow



joyce@thecannamomshow.com

Contact

thecannamomshow.com

